

Dr Stephanie Giamporcaro

Environmental Policy Research Unit

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Nationality: French

Date and place of birth: 30 April 1978; Toulouse, France

Profile and keys achievements

Since March 2009, I am a **Post-doctoral Research Fellow** at the **Environmental Policy Research Unit** housed in the School of Economics of the University of Cape Town, South Africa. The research program I am pursuing focuses on the analysis of the implementation of responsible investment approaches in South Africa and how these approaches intend to facilitate environmentally responsible economic growth in the country.

In 2005, I edited **an academic research book** on Sustainable Consumption titled *Pour une autre consommation*. In July 2006, I obtained **PhD in Social Sciences** co-funded by the French State and by the research centre **Novethic on the RI movement in France**. My research interests are in social studies of Finance, sociology of financial markets, anthropology of market and consumption, economic sociology, and environmental economy.

During six years (2002-2007), I was the **head of Responsible Investment Research for Novethic**, a professional research centre on Sustainable/ Responsible Investment, Corporate Social Responsibility and Sustainability that is located in Paris, France. Novethic is a subsidiary of *Caisse des Dépôts et Consignations*, one of the biggest French public investment groups. I was in charge of the different qualitative and quantitative surveys released by Novethic. I was also consulted by French responsible investors on their responsible investment strategies. My **practitioner** and **academic** background gives me **an in depth knowledge** and **expertise** of the Responsible Investment Field.

Education

- 2002-2006 **PhD in Sociology**, CERLIS-CNRS, Université René Descartes Paris V – Faculté des Sciences Humaines et Sociales de la Sorbonne.
L'investissement socialement responsable entre l'offre et la demande : Analyse et enjeux de la construction sociale d'une épargne politique. (*Socially responsible investment (SRI) between supply and demand: analysis of and issues in the social construction of "political saving*).
I defended my thesis with the highest honours on 3 July 2006 [Mention très honorable avec félicitations du jury à l'unanimité]
Supervisor: Prof. D. Desjeux
- 2001-2002 **First MA in Sociology**, Université René Descartes Paris V-Faculté des Sciences Humaines and Sociales de la Sorbonne
« *Le système d'action concret de l'investissement socialement responsable : entre stratégies de pouvoirs et forums hybrides* » ("The action system of socially responsible investment : between power

strategies and hybrid forums"). Supervisor: Prof D. Desjeux and Prof. F Cochoy.

- 2001-2002 **Second MA in Sociology**, Université René Descartes Paris V-Faculté des Sciences Humaines and Sociales de la Sorbonne
« *Investissement socialement responsable : comparaison historique et interculturelle entre la France et les Etats-Unis* » ("Socially Responsible Investment : historical and intercultural comparison between France and the United States "). Supervisor: Prof D. Desjeux and Prof. F Cochoy.
- 2001-2002 **Professional Social Sciences Master Degree with distinction**
Diplômée du Magistère de Sciences Sociales appliquées à l'interculturel dans les organisations, la consommation et l'environnement avec mention bien. Université René Descartes Paris 5.
- 2000-2001 **Honours in Sociology**, Université René Descartes Paris V-Faculté des Sciences Humaines et Sociales de la Sorbonne *L'encastrement des enjeux sociétaux dans l'économie : le cas de l'ISR* (The embeddeness of social stakes in economy: the SRI case) Supervisor: Prof D. Desjeux and Prof. F Cochoy
- 1999-2000 **BA in Sociology** Université Toulouse Le Mirail
- 1999-2000 **Professional Social Sciences BA Degree with distinction** Licence de sociologie appliquée aux entreprises et aux organisations, mention bien, Université Toulouse le Mirail.

Employment History

- March 2009-present **Postdoc Research Fellow** at the Environmental Policy Research Unit (EPRU) housed at the School of Economics, University of Cape Town.
- June-Nov 2008 **Research Project** on food security **for the Environmental Evaluation Unit** (EEU) University of Cape Town (UCT)
- 2007-2008 **Consulting on SRI for Novethic** professional research centre on Socially Responsible Investment, Corporate Social Responsibility and Sustainability Paris France (November 2007-February 2008)
- 2002-2007 **Head of SRI Research at Novethic**. For Novethic, I was in charge of the different surveys realized: quantitative surveys measuring the size of the SRI market (*Novethic Barometer* and *Annual Study of the French SRI Market*), qualitative survey on SRI tendencies (*Novethic Surveys*) and quality's assessment of the SRI approaches developed by the asset managers distributing products in France (*SRI Panorama* and SRI Ratings on *Novethic.fr*). I was also committed in the following of **the institutional French investor Caisse des Dépôts** as a socially responsible investor. I was consulted during the first phase of **the SRI commitment of ERAFP**, the French pension fund for public servants.
- 2002-2003 **Research Assistant** (part time), CERLIS, Université Paris V- Magistère de Sciences Sociales appliquées à l'interculturel dans les organisations, la consommation et l'environnement.
- 2001-2002 **Internship at Novethic** (part time)

2001-2001 **Realization of a sociological quantitative survey on SRI individual investors** for the asset management company *Ecureuil Gestion* (June-July 2001)

Professional Research

- Giamporcaro, S., & Haman, R. (November 2009), *The Food Price crisis: analysis of the view of private sector corporate representatives in South Africa*, unpublished report funded by the German Development agency.
- Giamporcaro, S. (October 2007), *The new frontiers of SRI: The green investments claiming to be SRI*, Novethic Surveys.
- Giamporcaro, S. (February 2007). *The new frontiers of SRI: Mapping a viable approach to SRI fixed-income*, Novethic Surveys.
- 2004, 2005, 2006 ,Novethic Quantitative Surveys on the size of SRI Market in France

Journal Articles (peer-reviewed)

1. Alberola, E. & Giamporcaro, S. (2006). «Les agences d'analyse et de notation extra-financières, quels services pour quels investisseurs ? », *Revue d'Economie Financière*.
2. Capelle-Blancard, C & Giamporcaro, S. (2006). «Nouveaux acteurs, nouveaux enjeux, l'investissement socialement responsable », *Cahiers Français n°331*
3. Giamporcaro, S. (2004). « L'investissement socialement responsable en France : un outil au service d'une action politique par la consommation ? », *Sciences de la Société*, 62, pp. 169-188.
4. Giamporcaro, S. (2004). « Construction de dispositifs hybride de jugement et d'action chez les sociétés de gestion pratiquant l'investissement socialement responsable », *Oeconomia Humana*.

Book & Book Chapters

Book

- Edited by Ferrando y Puig, J. & Giamporcaro, S. (2004). *Pour une autre consommation, Sens et Emergence d'une consommation Politique*, Paris : L'Harmattan.

Book Chapters

- Giamporcaro, S. (2004). «L'émergence des invest'acteurs, un concept séduisant à l'épreuve de l'enquête de terrain » : in *Pour une autre consommation, sens et émergence d'une consommation politique*, Paris L'Harmattan.
- Giamporcaro, S. (2004). «Introduction générale: consommation politique, objet en voie de construction sociologique » : in *Pour une autre consommation, sens et émergence d'une consommation politique*, Paris L'Harmattan.

Conference Papers Presented

- Giamporcaro, S. (2009). *The extra-financial information value chain: a work in progress?* 15th International Sustainable Development Research Conference Taking up the Global Challenge, Utrecht, 5-8 July 2009.
- Giamporcaro, S. (2009). *How assets managers in France designed SRI products that integrate extra-financial considerations into their investment decision making process?* 15th International Sustainable Development Research Conference Taking up the Global Challenge, Utrecht, 5-8 July 2009.

- Giamporcaro, S. (2004). *L'investissement socialement responsable, comment appréhender de façon sociologique un objet d'étude pluriel*. First Congress of the French Sociology Association (AFS), Villetaneuse, February 2004.
- Giamporcaro, S. (2003). *La création des placements socialement responsable en France : Ou comment l'innovation financière entraîne l'hybridation progressive des dispositifs de jugement et de décision des professionnels de la gestion financière*, Colloque Finance Responsables et Monnaies Sociales, Université UQUAM, Montréal.

Invited presentations, closed workshops and doctoral seminars

- Giamporcaro, S. *How can innovative financial tools be applied to facilitate an environmentally responsible growth in South Africa? Drawing lessons from local and international experiences in the application of responsible investment approaches*, Oikos PRI Young Scholar Academy 2009: Responsible Investment: Integration, Engagement, Transparency, organised by Oikos Foundation and PRI, February 2009, <http://www.oikos-international.org/en/projects/finance/young-scholars-2009.html>
- Giamporcaro, S. *La création des placements socialement responsables en France*, Research seminar organised by the Social Studies of Finance Association (SSFA), March 2004, http://ssfa.free.fr/hoprubrique.php?id_rub=19

Press Articles

- Giamporcaro, S, (2009), « Copenhague, l'engagement mitigé de l'Afrique du Sud », novethic.fr
- Giamporcaro, S (2009) « La Finance au service du Climat : Le Pari du PNUE », novethic.fr
- Giamporcaro, S. & Sicard, J-P. (2005) « Comment crédibiliser les démarches ISR auprès des particuliers ? », L'Agefi Industrie Financière.
- Giamporcaro, S. & Sicard, J-P (2005), « Transparence, l'investissement socialement responsable aussi ! », La Tribune.
- Giamporcaro, S. (2004). « Le pouvoir est au bout de l'action », Alternatives Internationales, n°18.

Teaching and Intervention

- Lecture on Responsible Investment for the international study trip programme "South Africa: Leadership in Complex Environments", offered by MEA Global Education to the Amsterdam Business School's Master in International Finance Programme, 14 January 2010.
- Speaker United Nation Environmental Program Finance Initiative Global Roundtable Workshop 10: Post Crisis-A forensic future for Finance, 23 October 2009, Cape Town South Africa.
- Lecture on Responsible Investment at the Graduate School of Business Cape Town, MBA Sustainability Enterprise Module October 2009.
- Lecture on SRI at the School of Economics, University of Cape Town (UCT), September 2008
- Lecture on SRI at the Sustainability Institute on SRI, BPhil/MPhil Sustainable Development, Module Corporate Citizen Ship, August 2008

Student Supervision

- Lise Pretorius, Honour Student UCT.

Honour Long Paper completed: Socially Responsible Investment: a vehicle for Sustainable Growth in South Africa?

Awards, Honours and Titles

- Full scholarship CIFRE for a PhD from the ANRT, the French national association for the professional academic research. Scholarship based on the partnership between the academic unit CERLIS, the French State and the research centre *Novethic*.

Sponsored Research and other External Funding Activities

- €5000 Grant awarded by *L'Association pour l'Histoire des Caisses d'Épargne* (Association for History of the French banking group Caisses d'Épargne) for my MASTER Research on SRI (2001-2002).

Management and Service

Reviewing for Journals

- Ad hoc reviewer for: *Consommation et Sociétés* (2002-2006).

Academic membership

- Member of the Volkswagen Foundation Global Young Academy Network
- Member of the PRI Young Scholars Academy Network
- Member of Social Studies of Finance Association (SSFA)
- Member of AFS, French Association of Sociology (2004-2006)